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King of Prussia, PA

Education

Kutztown University of Pennsylvania | Kutztown, PA
Bachelor of Fine Arts, Communication Design, Spring 2017
Concentrations: Advertising and Interactive Design

Awards & Recognition

Best of 2017 Exhibition, Summer 2017
Communication Design Senior Exhibition, Spring 2017
Dianne V. Dockery Advertising Award, Spring 2017
Dean's List, Fall 2015–Spring 2017
Graphis, New Talent Annual, Gold, 2017
Creative Quarterly 47, Runner-up, 2017
Graphis, New Talent Annual, Merit, 2016
Creative Quarterly 42, Runner-up, 2016
Scatter Joy Illustration Showcase, Fall 2016
Advanced Typography Group Exhibition, Spring 2016

Skills

- Fluent in Adobe Creative Suite (Photoshop, Illustrator, InDesign, AfterEffects, Bridge)
- Proficient in HTML, CSS, SCSS, UI/UX Design, Wordpress
- Skilled in traditional and digital illustration, digital photography, and letterpress

Volunteer Experience

Design RX

Graphic Designer, Spring 2016 | Kutztown, PA
• Created a logo, business card, and letterhead for a Kutztown University Fine Art Student

Designathon

Interactive Designer, Spring 2017 | Kutztown, PA
• Designed a youth development center website for The Caring Place

Graphic Designer, Spring 2016 | Kutztown, PA

- Illustrated a motion graphics video for Itty Bitty Kitty, Inc.

Graphic Designer, Spring 2015 | Kutztown, PA

- Designed a signage system for the adult section of the Reading Public Library

Design Experience

Lilly Pulitzer

Assistant Interactive Designer, Present | King of Prussia, PA
• Collaborated with the Interactive Design team to concept, design, and produce innovative customer experiences
• Designed for the brand's digital channels to creatively and consistently reflect the brand identity

Essence Fine Arts & Literary Magazine

Graphic Designer, Spring 2017 | Kutztown, PA
• Designed promotional poster
• Collected and reviewed submissions
• Designed a thirty six page magazine
• Contacted printers and coordinated production

Shanty Town Design

Creative Intern, Summer 2015–Spring 2017 | Scranton, PA
• Website design and updates for a local fine artist
• Designed a brochure, t-shirt, posters, and event guide for the annual performing arts Fringe Festival
• Designed menus, table tents, and weekly advertisements for local restaurants

Lehigh Mining and Navigation

Creative Intern, Fall 2016 | Bethlehem, PA
• Contributed to and attended client meetings
• Designed posters, direct mail, and brand guidelines for corporate brands
• Assisted with a photo shoot and press check

Customer Service Experience

Weis Markets

Sales Associate, Summer 2011–Winter 2016 | Mountain Top, PA
• Processed customer payments by cash, debit, and credit card
• Responded to customers' complaints and took necessary actions to resolve their issues

*Willing to relocate

*References available upon request